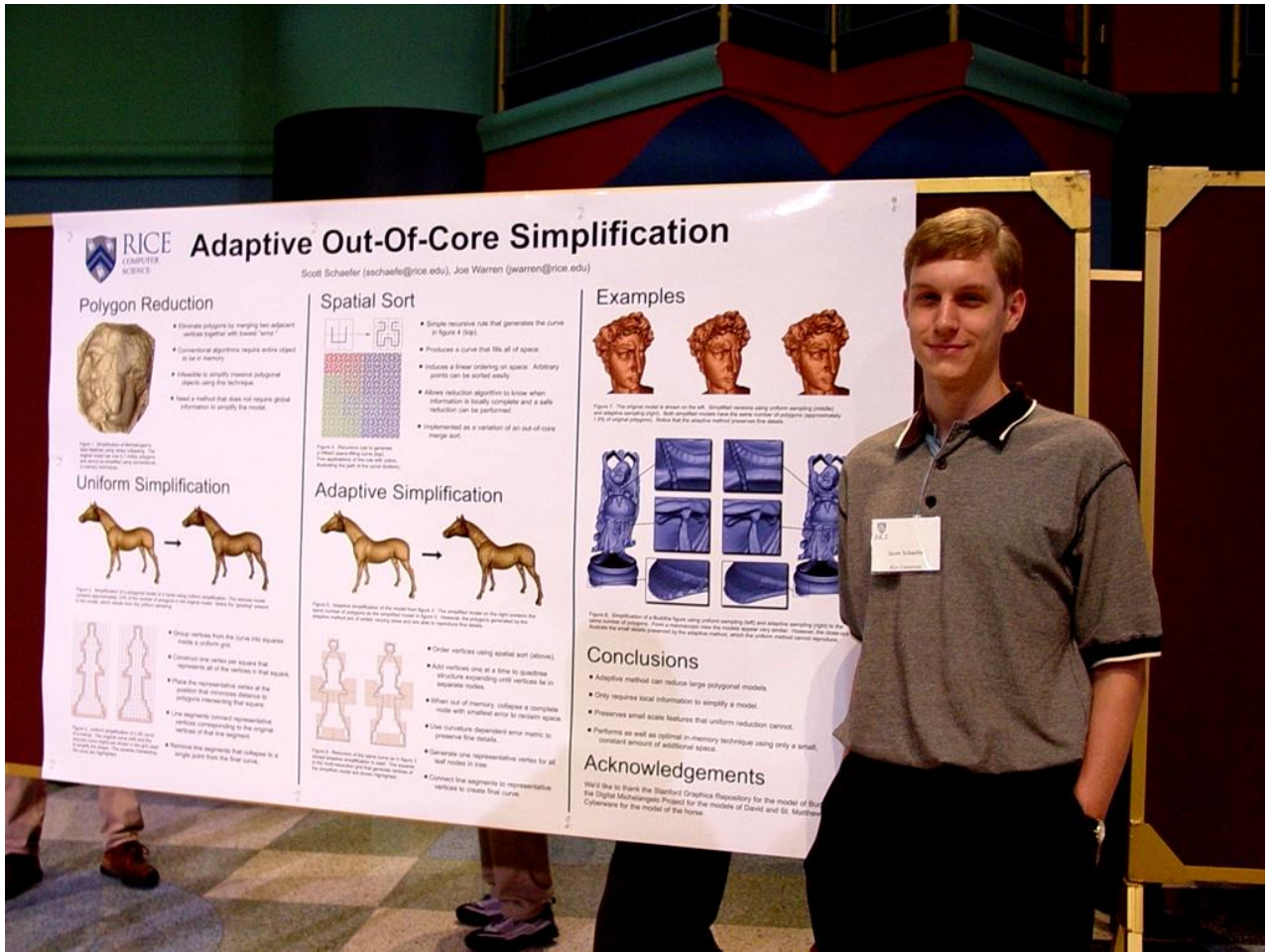
Presenting a Technical Poster

John Greiner



Connect with the Audience

Greet audience.

Why are they interested?

What are their backgrounds?

How will they benefit?

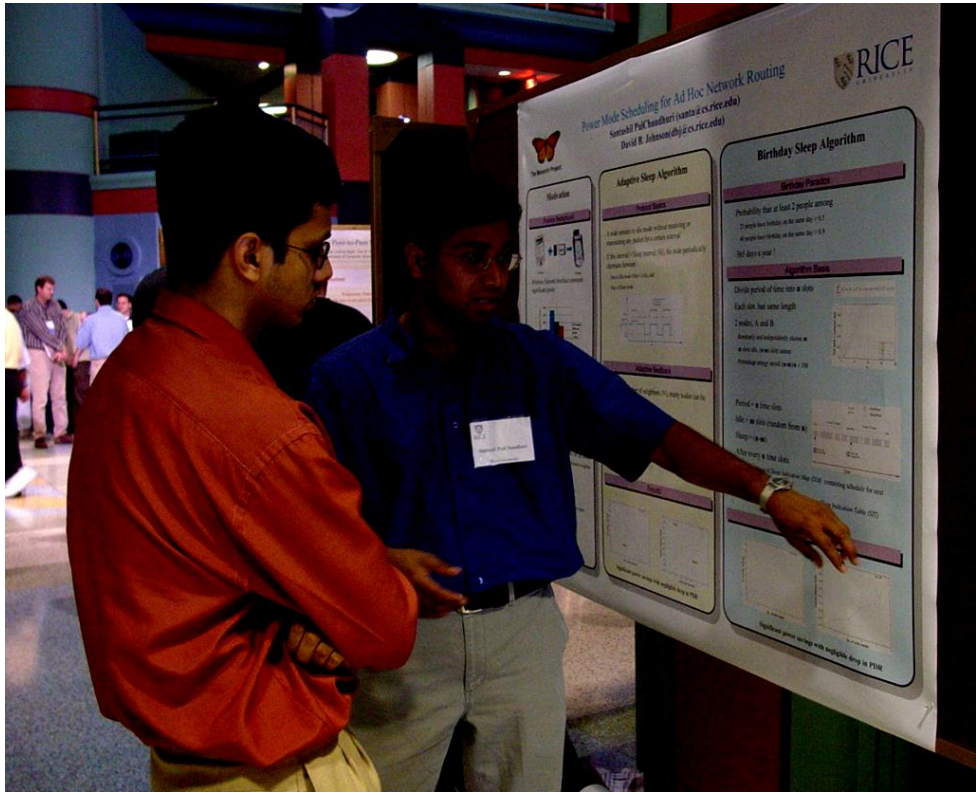
What are their questions?

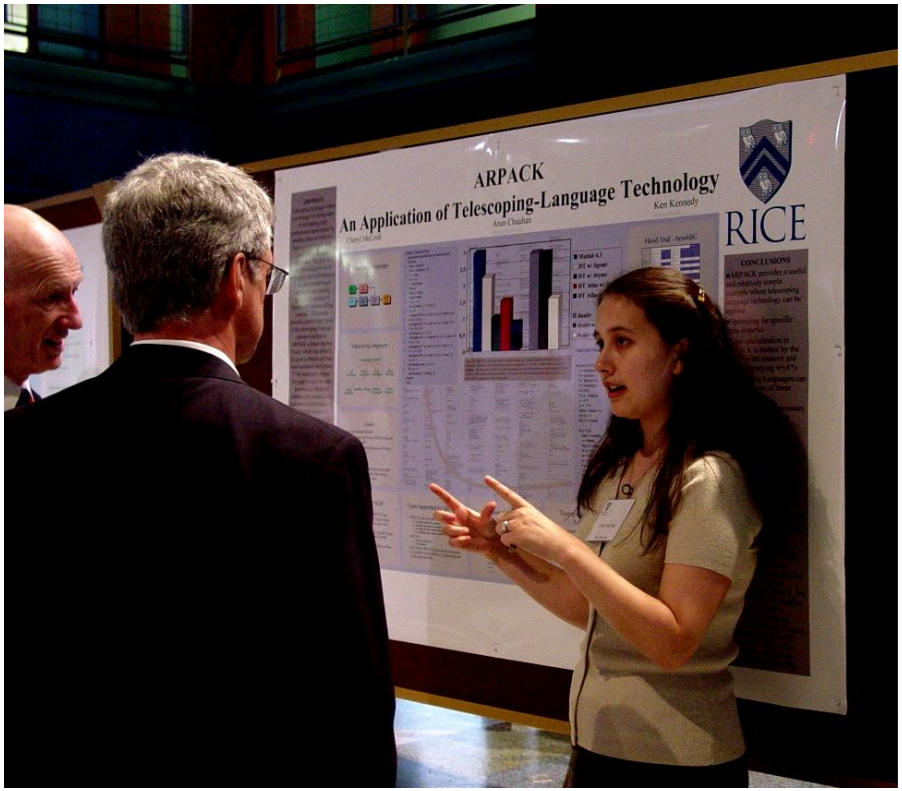
Prepare 30 second, 2 minute, and 5 minute talks.

- Different levels of interest
- Different backgrounds
- Be able to summarize key points in 2-3 sentences.
- Be able to start from any section.

Reinforce key points.

Communicate with Confidence





- Stand up straight
- Don’t block view of poster
- Speak up

- Be enthusiastic
- Maintain eye contact
- Adjust pacing
- Integrate gestures